## the aesthete

**Roubi L'Roubi** is owner and creative director of Savile Row tailor Huntsman. He is also a keen equestrian and member of the Hollywood Guild of Costume Designers

My personal style signifier is a pocket square. It takes a lot of thought to match one with a tie and suit; the balance has to be right. For work I tend to wear Charvet, which I have collected for 15 years; at weekends, with a blazer, I choose Hermès, of which I have more than 30. From £50; www.charvet.com. From £110; www.hermes.com.

The last thing I bought and loved was a pair of handmade Tucci riding boots. It usually takes a while to break them in, but Tucci uses very soft leather, plus they are elasticised and have a zip at the back for comfort. From about £649; Vicolo Barriera 2, 31058 Susegana, Italy (+3904-3843 5510; www.francotucci.com).

And the thing I'm eyeing next is a Porsche 911 Targa 4S. Porsche respects the classic cabriolet design but pushes boundaries with state-of-the-art technology. From £96,413; www.porsche.com.

The best souvenir I've brought home is powdered green matcha tea from the Nezu Museum café in Tokyo. I discovered it during a tea ceremony at the museum and buy it every time I visit Japan. It is excellent quality and I drink it throughout the week. 6-5-1 Minamiaoyama, Minato, 107-0062 Tokyo (+813-3400 2536; www.nezu-muse.or.jp).

**The last music I downloaded** was Handel's *Rinaldo* and a compilation of his arias and duets called *Love Handel* by the conductor Laurence Cummings and soprano Ana-Maria Rincon. I appreciate the simplicity of Handel's melodies; they immediately draw you in.

**The best gift I've given recently** was a Smythson jewellery roll, for someone who goes away a lot at weekends. I like how Smythson has repositioned itself as a brand and I own a lot of its small leather goods. Smythson jewellery roll, £170; www.smythson.com.

And the best one I've received was a pair of Anish Kapoor Water cufflinks from the Louisa Guinness Gallery, which specialises in jewellery designed by artists. They are circular and concave, and I wear them a lot. £7,200; 45

Conduit Street, London W1 (6)

Conduit Street, London W1 (020-7494 4664; www.louisaguinnessgallery.com).

A recent "find" is The Upper House hotel in Hong Kong. Architect André Fu has followed typical feng shui principles, but there's nothing old-fashioned about it. The interior is remarkably light – you feel as if you're outside but actually you're in a Hong Kong high-rise. Pacific Place 88, Queensway, Hong Kong (+852-

"The modern Japanese fusion food at Roka blew me away"

2918 1838; www. upperhouse.com).

The person I rely on for personal grooming is my hairdresser at Josh Wood Colour, where I get the most amazing

haircuts. It is tucked away in a tiny west London mews and you need to ring a bell to get in. They also analyse your hair and give you dietary advice based on the results. 6 Lansdowne Mews, London W11 (020-3393 0977; www.joshwoodcolour.com).

**The last meal that truly impressed me** was at Roka in Fitzrovia. The modern Japanese fusion food blew me away and there was the most amazing selection of shochu. It

is flavoured so delicately and I tried several different varieties. 37 Charlotte Street, London W1 (020-7580 6464; www.rokarestaurant.com).

An unforgettable place I've travelled to in the past year is Lake Tahoe. It has a surface elevation of 1,897m, half of which is in Nevada and half in California. It's the most beautiful place I've visited in a long time. You drive through the desert and then there is the lake, with its crystal-clear water and lush vegetation framed by mountains. It looks like Switzerland.

An object I would never part with is a vintage Rolex watch given to me by my father when I was a teenager; I don't know the precise year or model.

He has one, too, but no longer wears it. www.rolex.com.

From top: Josh Wood Colour,

Lansdowne Mews. Anish Kapoor

L'Roubi's powdered green matcha

tea from Janan. A hedroom in The

**Upper House, Hong Kong** 

18ct rose gold Water cufflinks, £7,200. The Porsche 911 Targa 4S.

My favourite website is BBC News, which I am addicted to. I don't watch much television but I love the news. I also have the app on my iPad, which is easy to scroll through and allows you to watch live news by region. www.bbc.co.uk/news.

AS TOLD TO MARK C O'FLAHERTY

9

ROUBI L'ROUBI TALKS MORE AESTHETICS ON WWW.HOWTOSPENDIT.COM



TRAIT: MARKCOFLAHERTV.COM. PHOTOGRAPHS: MARK C O'FLAHERTY. THE UPPER HOUSE, SWIRE HOTEL

howtospendit.com